

# K U D O

# Compensation & Rewards Plan

Join KUDO to start earning  
rewards on every purchase



Before we get into the  
details of the plan, a  
massive kudos for  
considering **KUDO!**



**ALL** customers receive  
**25%** off their first order



**SHOP**



**SHARE**



**EARN**



# Customers earn KUDO BUCKS



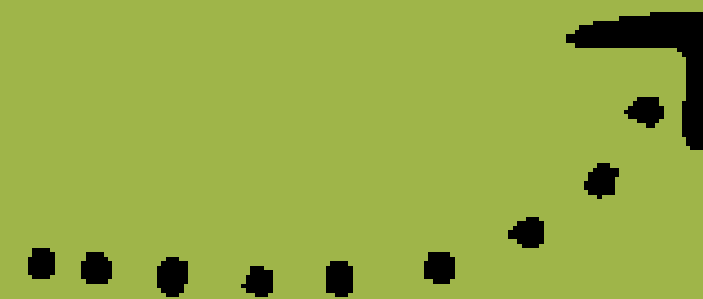
Sign up as a customer to get 5% back when you and your friends shop to put towards your next purchase



**Customers can buy  
product at anytime using  
KUDO BUCKS**



**To turn these rewards  
into cash Customers can  
upgrade to an Affiliate or  
Affiliate+ member**



# VIP Customers



Receive 10% cash back in KUDO BUCKS when VIP Customers shop and when their friends shop to use on their next purchase

VIP Customers can either order product or sign up for auto-ship

Enjoy free shipping!





# Affiliates

Sign up for free and  
receive 25% cash back  
from all sales made  
through your personal  
KUDO link

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**"So excited!!!"**

I had a friend at the studio try it  
and said he loved it !

Emily Liu- Bon Appetit  
Management Company

## KUDO Team & Friends



# Affiliates+



Sign up for a monthly technology fee of \$19.95 and receive 5% cash back on the sales of other affiliates you refer to KUDO

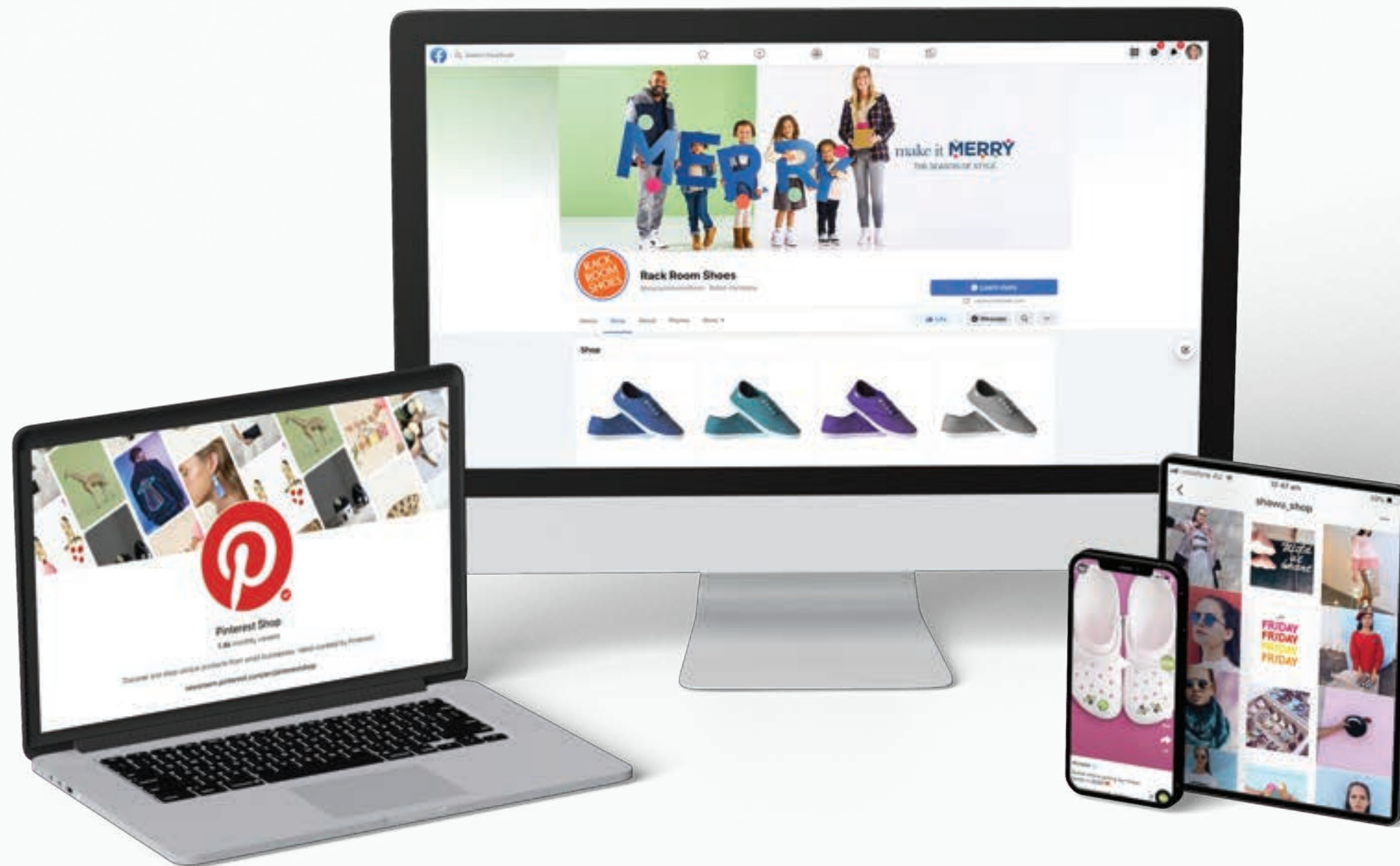


As an Affiliate+ you'll earn  
30% on sales up to \$2,500  
40% on sales \$2,500+



# SELL ANYWHERE

As an Affiliate+, you will have access to exclusive Sell Anywhere Technology to make social selling easier than ever

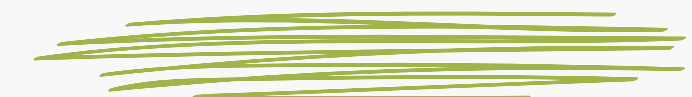






# LOOKING AHEAD

Kudo has another 5-10% to play with to reward VIP customers monthly bonus and could add additional levels of affiliates or increase cash back percentages





# KUDO



**SIGN UP NOW**